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| Task | Start Date | Estimated End Date | Team member | Time estimated |
| Initial meeting, review user’s feedback | May 13th | May 13th | All members | 1.5h |
| Creation of social media accounts | May 14th | May 14th | Juan R. | 0.5h |
| Identify target groups | May 14th | May 15th | Pablo R. | 1.5h |
| StartUs tasks | May 14th | May 16th | Adrián C. | 4h |
| Advertisement spot | May 14th | May 16th | Daniel C. | 4h |
| Plan social media marketing | May 14th | May 16th | Juan R. | 3h |
| Marketing strategy and costs | May 15th | May 16th | Pablo R. | 2h |
| Update landing | May 16th | May 17th | Daniel C. | 1.5h |
| Remake demo videos | May 16th | May 17th | Adrian C. | 1h |
| Update costs | May 16th | May 16th | Pablo R. | 1.5h |
| Carry out social media marketing | May 16th | May 19th | Juan R. | 2h |
| Review populate | May 18th | May 18th | Pablo R | 1h |
| PowerPoint | May 15th | May 19th | Rafael F | 5h |
| Rehearsal | May 19th | May 19th | Pablo R | 1h |

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| Task | Start Date | End Date | Team member | Time estimated |
| Meeting to discuss class feedback | May 20th | May 20th | All members | 1.5h |
| Improve advertisement spot | May 20th | May 22nd | Daniel C | 2h |
| Carry out social media marketing | May 20th | May 24th | Juan R. | 2h |
| Startus posters | May 20th | May 22nd | Juan R. | 2h |
| Improve user interface according to feedback | May 20th | May 22nd | Daniel C | 3h |
| startUS coordination tasks | May 21th | May 25th | Adrián C. | 2h |
| Deploy application | May 22nd | May 22nd | Adrián C | 1.5h |
| Test the deployed application | May 22nd | May 24th | Daniel C  Juan R | 2h each |
| PowerPoint | May 21st | May 24th | Rafael F | 5h |
| Project launch retrospective documentation | May 22nd | May 24th | Pablo R | 5h |
| Rehearsal | May 26th | May 26th | Pablo R | 1.5h |